

BRIAN COHEN  
323 Clara Avenue, #32  
St Louis, MO 63112  
314-303-0934  
bcohen@wustl.edu

## EDUCATION

---

Washington University in St Louis  
MA-American Culture Studies

University of Texas at Austin  
BS-Architecture

## EMPLOYMENT HISTORY

---

2005-Present

Instructor--Washington University in St Louis

Responsible for developing and teaching graduate and undergraduate courses on media literacy education and digital video production. These courses teach students how media is created, consumed, and gives them tools and techniques to create their own video productions. Also responsible for mentoring and advising students who seek to integrate innovative technologies into their research and coursework.

2004-Present

Media Consultant--College of Arts & Sciences at Washington University in St Louis

Responsible for creating innovative media projects for departments and programs across Washington University. Examples include web design & development, video productions for classroom instruction, and multimedia projects for promotion and capital campaigns. To date, over two-dozen products have been produced using a variety of technologies.

2003-Present

Media Specialist--Department of Education, Washington University in St Louis

Responsible for generating and managing new media initiatives within the Department of Education. This has included the design, acquisition and management of a state-of-the-art video production facility, the purchase and maintenance of hardware, software, and production equipment, and working with faculty, staff, and students to create and integrate instructional technologies into their classrooms, research, and course work.

1995-Present

Senior Producer--Apple West Productions

Responsible for all aspects of production for award-winning documentary, educational, and multimedia projects for public television, film festivals and non-profit organizations.

2002-2003

Media Specialist--College of Education, University of Texas at Austin

Developed multimedia and web-based programming to support faculty, staff, and students within the College of Education. Responsible for the acquisition and management of an in-house video production studio and the creation of innovative programs to support instruction and research.

2001-2002

Web Producer/Graphic Design--Streetscape Media, Austin, TX

Responsible for the development and promotion of web technologies, including 3-D animated tours of urban entertainment districts. Clients included the San Antonio Convention & Visitors Bureau, the Georgetown Convention & Visitors Bureau, and the Canton Convention & Visitors Bureau.

1999-2000

Web Producer/Content Editor--STAMPVILLE.COM, NYC

Developed content and web design for multi-million dollar e-commerce startup. Managed 7-person team responsible for website look & feel and content integration.

1996-1998

Producer--Survivors of the Shoah Visual History Foundation, NYC

Responsible for conducting oral histories with over 100 Holocaust survivors. Each was videotaped and integrated into a research database containing over 50,000 survivor interviews.

## PUBLICATIONS

---

Flowers, S., Easter, C., Holmes, A., Cohen, B., Bednarski, A., Mardis, E., Wilson, R. and Elgin, S. (2005). Genome science: a video tour of the Washington University Genome Sequencing Center for high school and undergraduate students. CBE 4(4): 291-297.

## CONFERENCE PRESENTATIONS

---

2008

National Association for Media Literacy Education (formerly AMLA)

Presentation Title: "Media Literacy in a Department of Education: A Three Tiered Approach"

## BOARD SERVICE

---

2008-2010

At-Large Director--National Association for Media Literacy Education

## EXHIBITIONS/TELEVISION BROADCASTS

---

2007, Compass Broadcasting, NYC  
2005, Skirball Cultural Center, Los Angeles, CA  
2004, Library of Congress, Washington, DC  
2004, City University of New York, NYC  
1998-2002, Public Broadcasting Service

## INVITED FILM FESTIVALS

---

Buffalo Jewish Film Festival, Buffalo, NY  
San Francisco Jewish Film Festival, San Francisco, CA  
Toronto Jewish Film Festival, Toronto, Canada  
Tucson Jewish Film Festival, Tucson, NM  
Magnes International Film & Video Festival, San Francisco, CA

## COURSES TAUGHT

---

“Your Vision/Your Voice: Introduction to Media Literacy and Documentary Production”  
Designed specifically for the High School Summer Scholars program, this course allows secondary students to learn video production and media literacy in a university setting. The semester culminates with a public screening of student work.

“Developing Community-Based Documentaries”  
Explores the tools and techniques of producing community-based video documentaries. Throughout the course the urban environment is investigated first-hand to understand social issues and give voice to those in the community. Principles of media literacy are also explored, including how media is produced, marketed and consumed.

“Media Literacy for In-Service Teachers”  
This course allows teachers to develop a technological foundation in media production, post-production, and challenges them to produce a video documentary within the realm of social justice. Also explores strategies to integrate media literacy education across the K-12 curriculum.

“Media Literacy Practicum”  
This course allows teachers who have taken “Media Literacy for In-Service Teachers” to work directly with secondary students to teach them skills in video production and critical media analysis. The core of the practicum is a two-week workshop entitled: "Doc Workshop: Your View, Your Voice, Your Film." Under the guidance of the teachers, students learn how to research, shoot and edit a documentary on a social issue that has direct relevance on their lives.